

## PRESS RELEASE

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### NEW PROJECT: M57 Eidos

During the MYS 2014 Mondomarine has unveiled the **M57 Eidos project**, a collaboration with the Venice-based Designer **'Team for Design – Enrico Gobbi'** and the Naval Architect **Giuseppe Arrabito**

Mondomarine is pleased to present the new 57 metres created with Enrico Gobbi of 'Team for Design', as a response to feedback from the market for yachts of this size.

*'Gobbi has designed a luxury 57 meter yacht that reflects a sleek design, with a nicely proportioned and stylish profile that for the designer recalls somehow a sword'* says Roberto Zambrini, co-owner of Mondomarine.

The elements that make M57 Eidos distinctive are in first place its elegance, given by neat style lines and balanced proportions and its reference to natural elements, which have been cleverly transformed by the designer into stylish details, bringing together the dynamic appeal of the overall design conveys.

Several innovative details in this new design, such as the final elements on all deck's superstructure, which recall large gills, emphasized by an indirect light around the border. Also the imposing fin that encloses the fly bridge has been inspired by the marine world; its structure includes as well large windows that protect the dining and sitting area located on the deck, guaranteeing at the same time an exclusive observation point of view free from impediments.



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The whole design is a compromise between the use of edged surfaces and softer, rounded details, such as the almost vertical bow which is actually a tense curve inspired by the rake of sailing yachts.

The designer's distinctive mark is evident throughout the broad use window surfaces that guarantee a constant dialogue between interior and exterior areas.

Long windows upon continuous superstructure surfaces convey to the yacht a very sleek looking profile, typical of Enrico Gobbi - Team for Design's projects.

The yacht's profile is also characterized by the various recesses on hull and superstructure which allow to have a floor to ceiling panoramic view from the main deck salon and upper deck salon, and not least from the Owner's suite.



A most innovative feature in the Owner's suite is the enclosed 8 sqm terrace located in correspondence to the private studio and living area. This private area adjacent to the suite benefits of a magnificent and unique floor to ceiling view of the panorama for all the length of the room. Living and bedroom areas are connected by a wide opening with double sliding doors that guarantee privacy, but allows also to create one enormous open space overflowed by a great amount of natural light.

Moving aft, another most unique area of the Mondomarine M57Eidos is the main deck cockpit in which finds place an impressive 5m long pool with large sun pads around, and a lounge sofa configuration just in front of the main salon entrance. The swimming pool is the focal point of this exterior area and with its front water cascade and internal special lighting effects guarantees to make the scene.

A characteristic that is worth a mention is the impressive beach area enclosed in the yacht's stern. Great attention has been placed in the design of this area, which appears as a stylish lounge bar above the sea, disclosed by the opening stern that - when open - transforms itself into a huge beach platform (15 sqm) set up with modern beach beds. The beach lounge and bar are accessible through an internal staircase connecting up to the main deck cockpit.

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Enrico Gobbi's intention was to strike the attention with the design of the yacht stern, being the representative façade of the entire vessel it must be impressive, scenic and exclusive. His aim has been achieved thanks to the design of unique aesthetic details and to the meticulous study of the lighting scene, obtained throughout the broad use of indirect lights that create a chill out ambient.



It's worth to mention also the lighting plan studied for the exteriors of this yacht; it has been developed with the intent to amaze, to emphasize the majesty of the vessel and not least to highlight the light and shade effects generated by its exterior design details.

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The interior style of the yacht is characterized by a compromise of contemporary and modern elements accompanied by precious coating materials, which definitely gives the rooms a high quality of elegance and luxury. The refined class of the interior areas is emphasized by the use of furniture and decorative objects belonging to the Armani Casa collection (armchairs, wooden loose furniture, table lamps and textiles). The broad use of diffused indirect lights is a constant feature used to emphasize the precious materials and to convey a warm feeling to the rooms.



Class and energy, style and dynamism have been perfectly combined in this grand project which is most unique and is expected to have great appeal on the market.

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## Mondomarine | The next sea level

Since 1915, Cantieri Navali Campanella shipyard represents a center of excellence in ship and yacht building as well as in repairing. Anchored to the shipyard's strong heritage, the brand Mondomarine was created to sign the custom-made yachts over 40 meters made in aluminum alloy and steel. Two years ago Mr. Falciai and Mr. Zambrini, whose intentions are to enhance the uniqueness of each Mondomarine design, have acquired the brand and the production site.

In the last months, the brand has faced a phase of redesign that has brought to a new logo and a new visual identity that will be followed by further enhancement of all the different communication materials in the next period.

While the commercial and marketing duties of Mondomarine have been moved to the prestigious location of Monaco's Avenue des Lignes the new owners' will is to empower the Savona's shipyards with new vitality and modernity. Cantieri Navali Campanella will become the ideal set for the production, the repair and refit offer and the showroom's activities. The centenary, celebrated this year, will be the occasion to relaunch the shipyards' identity. Along with its tradition, Mondomarine carries on designing, engineering and building ships at the Savona Cantieri Navali Campanella production site still offering full-cycle production right from the cutting of the hull plates all the way to completion.

62 are the units built so far by Mondomarine in addition to the number previously reached by Cantieri Navali Campanella. During the last 8 years Mondomarine delivered 10 yachts over 40m length and 6 over 50m including the well-known M/Y TRIBÙ, the first unit to be awarded Green Star certification by RINA.

The upcoming years will see several important events, such as the delivery to his Owner at the end of 2015 of the 40m SF40 and those, in 2016, of the 50m Superyacht M50 and of the M60s, the first 60m yacht built by the shipyard. All these latest projects are built entirely in aluminium, a distinguishing feature of Mondomarine's projects. In spring 2017 Mondomarine will deliver the M40 Explorer.

The very custom builds, the increasing international attention and the guarantee of the Italian quality are just some of the pillars on which Mondomarine will leverage in its renewal while constantly seeking for continuous improvement.

For further information, please contact:

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## M57 Eidos- MAIN CHARACTERISTICS:

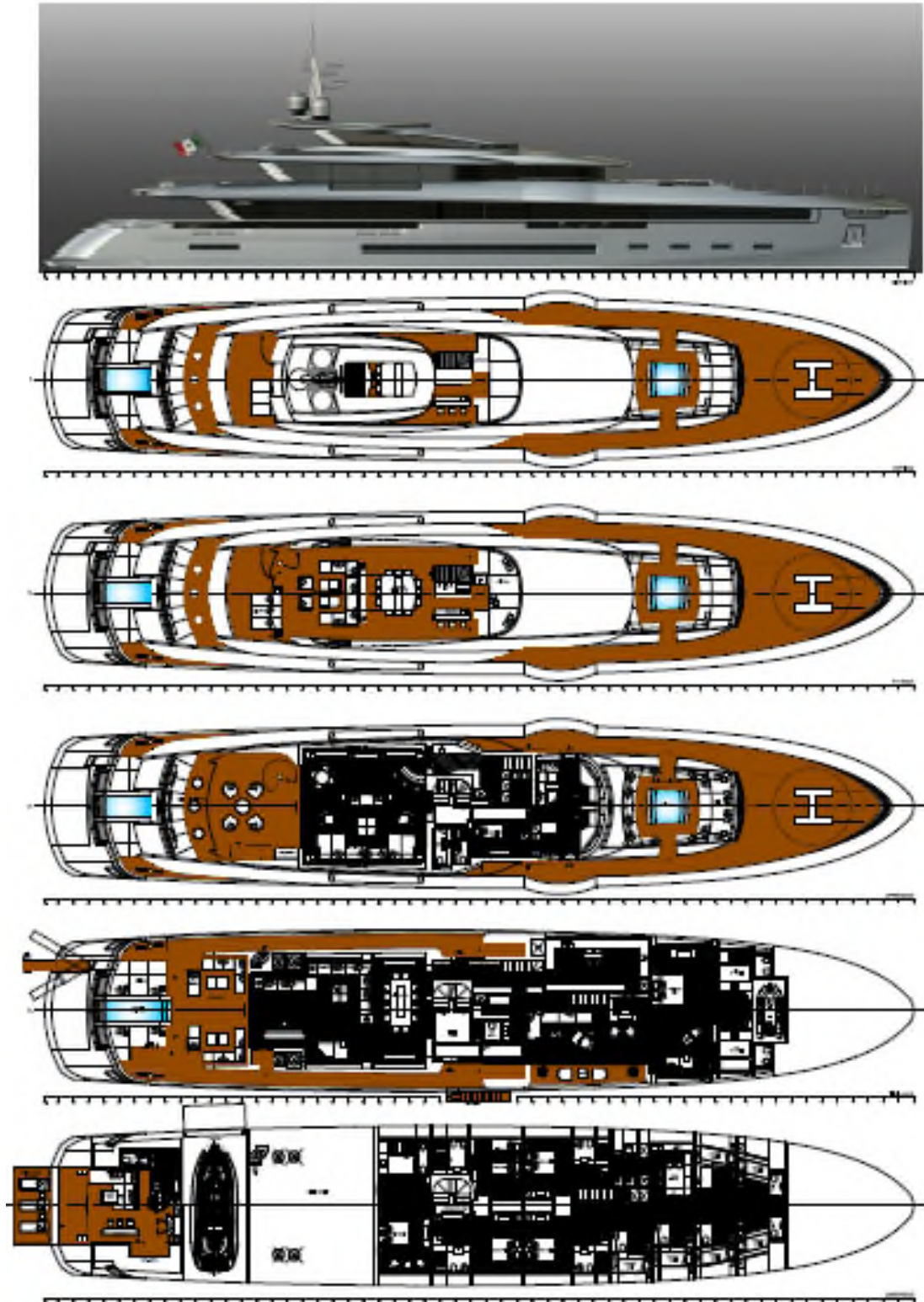
NAVAL ARCHITECTURE:	ARRABITO NAVAL ARCHITECT AND MONDOMARINE ENGINEERING
EXTERIOR DESIGN:	TEAM FOR DESIGN – ENRICO GOBBI
INTERIOR DESIGN:	TEAM FOR DESIGN – ENRICO GOBBI
HULL MATERIAL:	STEEL
SUPERSTRUCTURE MATERIAL:	LIGHT ALLOY
LENGTH OVER ALL:	57.00 m – 186.96 ft
BEAM:	10.50 m – 34.44 ft
DRAUGHT:	2.90 m – 9.51 ft
ENGINES:	2 x MTU 16V 4000 M54
MAXIMUM POWER:	2 x 1,685 kW
RANGE AT 12 KNOTS:	3.300 nm
MAXIMUM SPEED:	16 knots
CRUISING SPEED:	14 knots
CLASS REGISTER:	RINa C ☒ Hull ● Mach YCH Unrestricted Navigation
ESTIMATE FULL LOAD DISPLACEMENT:	abt. 745 t

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