

# MONDOMARINE

## PRESS RELEASE | NEW PROJECT: SM45 Project Amerigo

DURING THE MYS 2014 MONDOMARINE HAS UNVEILED THE **SM45 PROJECT AMERIGO**, A COLLABORATION WITH DESIGNERS MASSIMO FRANCHINI AND MICHELE ANSALONI.

The SM45 PROJECT AMERIGO is a 45 metre three deck sailing yacht designed by Massimo Franchini and Michele Ansaloni.

She originates from a strategy that searches for uncharted market opportunities creating a tangible future in the present by finding trail-blazing solutions to the needs and challenges of the most evolved and demanding customers.



**A NEW HYBRID MOTORSAILER CONCEPT.** Once again, Mondomarine innovates by presenting to the international nautical market the development of an original concept by Massimo Franchini (an innovator and a leading Italian expert on motorsailers and long range cruiser yachts). The yard has taken on the challenge of offering a true 'hybrid': an "All-Sea Yacht" able to cruise without limits with maximum autonomy and minimal fuel consumption and environmental impact.

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UNIQUE DISTINCTIVE QUALITIES OF THIS ABSOLUTE NOVELTY , which can be summarized as follows:

- **UNDERSTATED** and **TIMELESS STYLE**, for customers who have a preference for "essence" over "appearance";
- **DYNAMISM** defined as the ability to move without limits;
- **ELEGANCE** resulting from the general equilibrium of shapes combined to the proportion of volumes;
- **CLASS** conferred by attention to details and by a simple and essential style.

## DESIGN PHILOSOPHY



The design philosophy is reflected in its most significant operating characteristics:

**SEAWORTHINESS** - first of all due to the great quality of the naval design and to technical features that make it a real pleasure vessel that can "never stop" sailing for voyages without boundaries.

**ECONOMIC EFFICIENCY** – meant first of all as a maximization of the "value" of what is received in exchange for the price paid and at the same time as a minimization of management cost to foster the highest possible range of use.

**CUSTOMIZATION** - which represents the total freedom for the client to adapt "his" ship to his functional needs and lifestyle, quality and safety standards are guaranteed by Mondomarine one of the leading manufacturers of Mega Yachts in the world.

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## SM45 PROJECT AMERIGO, A CLASSIC OF TECHNOLOGY.

Starting from these premises, and having as its objective the highest reliability combined with maximum fuel efficiency, technical choices have been made to make this particular project:

The construction of the hull and superstructure is made of special naval aluminum alloys treated with the most sophisticated protection systems.

Particular care has been devoted to the study and optimization of the hull, keel with low resistance tested in the towing tank and provided with additional extensions optimized for better stability as well as reduction of the pitch and dive.

The propulsion system includes a diesel engine of approximately 800kw that operates the adjustable pitch propeller to add thrust to the sails or, with the engine off, the propeller can be set upright so to minimize the resistance and the vorticity.

The ketch sail plan of 850 square meters with "squared" mainsails favors broad reach sailing and simplicity of maneuvering as the SM45 PROJECT AMERIGO is not exclusively for experienced sailors or for owners with oversized crew. The SM45 PROJECT AMERIGO wants to please even those who are less willing to accept the inconveniences of extreme sailing gaits.

The widespread use of electronics is designed for the management and coordination of propulsion and on-board comfort.

IMPORTANT VOLUMES CHARACTERIZE THE SM45 PROJECT AMERIGO. The bow area of the main deck is dedicated to the Owner's quarters with a private terrace, whereas the aft area houses the spacious main salon comprising the dining as well as the relaxation area.

The lower deck has four cabins of which two vips and a garage. A further large volume forward of the garage is customizable for a potential SPA zone and for stowing nautical equipment.

In the upper deck, the wheelhouse and a further lounge and private higher.





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The SM45 PROJECT AMERIGO offers as much interior and exterior usable space as the most popular motor yachts of the last generation.

## SM45 PROJECT AMERIGO DESIGN.

The main idea that governs the project remains in the conception of the boat conceived as body, something that is alive and dynamic, without strict formal patterns that will always remain a boat. Something in contrast with the prevailing fashion of considering boats like land objects such as buildings, military instruments, pieces of rock, cars.

The primary goal in the study of the design was to create a "natural form" under the technical, functional and visual perception point of view.

The ultimate goal is to interpret the yachting life-style as a whole, including and integrating different ways of living the sea, simple and aristocratic at the same time, static and moving, calmly and with power ... A new and old world at the same time, a MONDOMARINE.

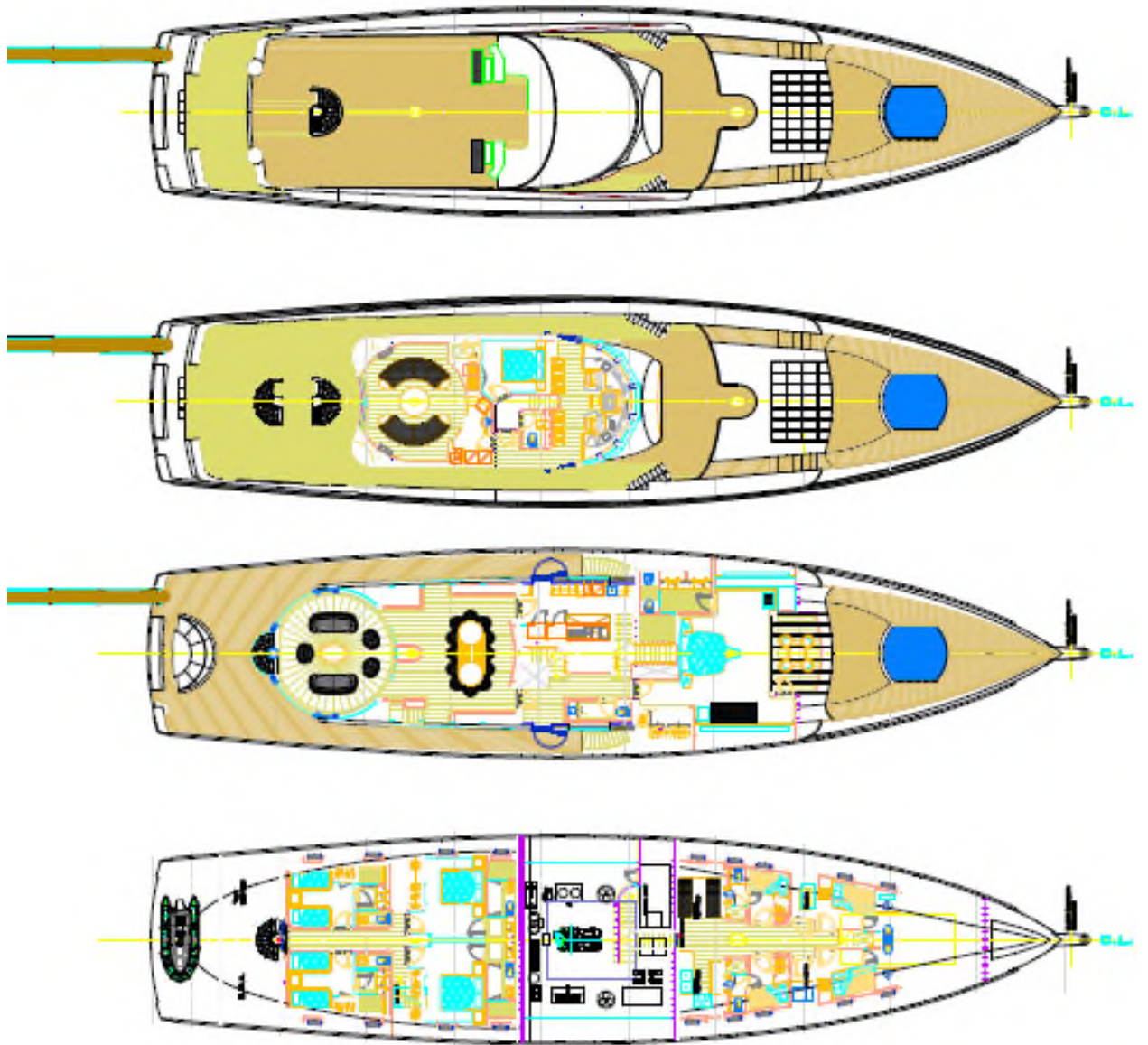
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## SM45 PROJECT AMERIGO – MAIN CHARACTERISTICS:

Builder:	MONDOMARINE
Naval Architecture e Engineering:	MICHELE ANSALONI
Concept Design, Interior / Exterior	MASSIMO FRANCHINI
3D Modelling:	CAMILLO DEGASPARI
HULL MATERIAL:	LIGHT ALLOY
SUPERSTRUCTURE MATERIAL:	LIGHT ALLOY
LENGTH OVER ALL:	45.00 m – 147 ft
BEAM:	9.60 m – 31 ft
DRAUGHT:	5.50 m – 18 ft
KETCH SAIL PLAN:	850 mq – 9,150 sqft
BALLAST:	80 t
ENGINES:	1 x
MAX POWER:	1 x 800 kW
MAX SPEED (EGINES):	14 knots
CLASS REGISTER:	G.A., MCA Compliance
INTERNATIONAL GROSS TONNAGE:	Under 500 GT

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SM45 PROJECT AMERIGO – GENERAL ARRANGEMENT PLAN:



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## Mondomarine | The next sea level

Since 1915, Cantieri Navali Campanella shipyard represents a center of excellence in ship and yacht building as well as in repairing. Anchored to the shipyard's strong heritage, the brand Mondomarine was created to sign the custom-made yachts over 40 meters made in aluminum alloy and steel. Two years ago Mr. Falciai and Mr. Zambrini, whose intentions are to enhance the uniqueness of each Mondomarine design, have acquired the brand and the production site.

In the last months, the brand has faced a phase of redesign that has brought to a new logo and a new visual identity that will be followed by further enhancement of all the different communication materials in the next period.

While the commercial and marketing duties of Mondomarine have been moved to the prestigious location of Monaco's Avenue des Lignes the new owners' will is to empower the Savona's shipyards with new vitality and modernity. Cantieri Navali Campanella will become the ideal set for the production, the repair and refit offer and the showroom's activities. The centenary, celebrated this year, will be the occasion to relaunch the shipyards' identity. Along with its tradition, Mondomarine carries on designing, engineering and building ships at the Savona Cantieri Navali Campanella production site still offering full-cycle production right from the cutting of the hull plates all the way to completion.

62 are the units built so far by Mondomarine in addition to the number previously reached by Cantieri Navali Campanella. During the last 8 years Mondomarine delivered 10 yachts over 40m length and 6 over 50m including the well-known M/Y TRIBÙ, the first unit to be awarded Green Star certification by RINA.

The upcoming years will see several important events, such as the delivery to his Owner at the end of 2015 of the 40m SF40 and those, in 2016, of the 50m Superyacht M50 and of the M60s, the first 60m yacht built by the shipyard. All these latest projects are built entirely in aluminium, a distinguishing feature of Mondomarine's projects. In spring 2017 Mondomarine will deliver the M40 Explorer.

The very custom builds, the increasing international attention and the guarantee of the Italian quality are just some of the pillars on which Mondomarine will leverage in its renewal while constantly seeking for continuous improvement.

For further information, please contact:

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