

MONDOMARINE

PRESS RELEASE

Mondomarine signs a new global partnership agreement with Northrop & Johnson

THE ITALIAN SHIPYARD IS PROUD TO ANNOUNCE THE NEW GLOBAL PARTNERSHIP WITH THE PRESTIGIOUS U.S. PLAYER

Northrop & Johnson and Mondomarine shipyard have signed a global partnership agreement covering the whole globe excluding just Middle East, Central Europe and Spain markets. The agreement will involve Northrop & Johnson as a strong support in Mondomarine marketing activities. This synergy will also lead Mondomarine to display its models under N&J's roof at Fort Lauderdale, Miami, Palm Beach and Singapore yacht shows

Roberto Zambrini, Mondomarine co-owner and CEO:

"We all are very happy about this partnership with Northrop & Johnson.

Mondomarine is today doing great, we are delivering top quality products and we have achieved impressive sales records.

We came to a leading position in the EU and Middle East markets and we are now ready for the demanding challenges of the American and Asian markets where we could not find a partner better than Northrop & Johnson.

Mondomarine and Northrop & Johnson share the same philosophy to carry on their activities, we both are made up of young and motivated staffs for the most precise and effective service to our clients. On the other hand our respective backgrounds grant to our clients an unmistakable gentlemen's approach to business.

For an owner looking for the best quality on an Italian style yacht there is definitely no better team to deal with"

This strategic agreement ensures Northrop & Johnson will provide its best sales and assistance services to Mondomarine meeting the yard's criteria of exclusivity and attention to the clientele.

Northrop and Johnson was founded in 1949 by Jim and George Johnson with a first office in Madison Avenue in Manhattan. They quickly grew and in the 1960s they expanded with branches offices in the east US. In 1971 Kees Van Vliet opened the first U.S.-affiliated office in Europe and soon after additional offices were added in US, Argentina, Spain and Russia. With more than six decades of longevity, today Northrop and Johnson is one of the world's oldest and most respected brokerages with offices throughout the United States, Europe and Asia.

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Mondomarine, born in 1915 under the name “Cantieri Navali Campanella”, acquired by Alessandro Falciai and Roberto Zambrini in 2013, has built 62 units so far in addition to the number previously reached by Campanella Shipyard. During the last 9 years, Mondomarine sold 20 yachts over 40 meters length, of which eight over 50 meters length.

The upcoming years will see several important events, such as the delivery to his Owner at the end of 2015 of the 40m SF40 and those, in 2016, of the 50m Superyacht M50 and of the M60s, the first 60m yacht built by the shipyard. All these latest projects are built entirely in aluminium, a distinguishing feature of Mondomarine projects. In spring 2017 Mondomarine will deliver the M40 Explorer.

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