

PRESS RELEASE

SF40 M/Y Serenity's FIRST TRANSCONTINENTAL VOYAGE

THE FIRST UNIT OF MONDOMARINE SF LINE, M/Y SERENITY HAS JUST COMPLETED HER FIRST TRANSCONTINENTAL JOURNEY FROM THE SHIPYARD IN SAVONA, ITALY, TO DUBAI WHERE SHE WILL BE EXHIBITED AT 2016 DUBAI INTERNATIONAL BOAT SHOW.



With an overall length of 42.30m, an overall beam of 8.80m and aluminum hull and superstructure, M/Y Serenity left Savona on January 20th and sailed across the Mediterranean Sea, passing Messina and reaching the Suez Canal (Port Side), a gateway into the Red Sea, a week later. After a stop at Salalah in Oman on February 5th, she arrived to Dubai on February 9th.

M/Y Serenity completed the 4,500 miles journey.

M/Y Serenity will be displayed at 2016 Dubai Boat Show from 1 – 5 March. Designed by Luca Vallebona – SFL Design for exteriors and layout, M/Y Serenity is highly anticipated in UAE as interiors décor have been designed by the Dubai based Designer Fatema Almaidan – SFL Design.

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The ship represents a new concept born to provide a clean and well-balanced design together with a new conception of internal and external volumes and layout. Themes like space and its flow, as well as a general balance within the profile, are at the core of this choice.

The distinctively clean exterior and interior lines produce a timeless sense of luxury, immune from the influence of fashion and very focused on the enjoyment of the ambient and on the rediscovery of the essence of travel, adventure and discretion without any ostentation.

Unveiled at Monaco Yacht Show, M/Y Serenity has been shortlisted as a finalist for both the prestigious World Superyachts Awards 2016 and ShowBoat Design Awards 2016.

At the end of the Dubai International Boat Show, M/Y Serenity will leave for a two weeks Persian and Oman Gulf tour, reaching Abu Dhabi, Qatar and Oman.



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Mondomarine | The Next Sea Level

Cantieri Navali Campanella started shipbuilding on what is now the 35,000 m² Mondomarine Shipyard in 1915.

Since then, Cantieri Navali Campanella shipyard represents a center of excellence in ship and yacht building as well as in repairing. Anchored to the shipyard's strong heritage, the brand Mondomarine was created to sign the custom-made yachts over 40 meters made in aluminum alloy and steel. Two years ago Mr. Falciai and Mr. Zambrini, whose intentions are to enhance the uniqueness of each Mondomarine design, have acquired the brand and the production site.

While the commercial and marketing duties of Mondomarine have been moved to the prestigious location of Monaco, the new owners' will is to empower more and more the Savona's shipyards with new vitality and modernity. Cantieri Navali Campanella is the ideal set for the production, the repair and refit offer and the showroom's activities.

The centenary, celebrated this year, will be the occasion to relaunch the shipyards' identity.

The very custom builds, the increasing international attention and the guarantee of the Italian quality are just some of the pillars on which Mondomarine leverages in its renewal while constantly seeking for continuous improvement.

The upcoming years will see several important events, such as:

- the delivery, in 2016, of the 50m Superyacht **M50** (Designer Hot Lab yacht & Design) and of the **M60S** (Designer Luca Dini Design), the first 60m yacht built by the shipyard (all these projects are built entirely in aluminum, a distinguishing feature of Mondomarine's projects);
- in spring 2017, the delivery of the **M40 Explorer** (Designer HydroTec – Sergio Cutolo) and of the **M54** (Designer Luca Dini Design) both whit steel hull.

On May 2015 Mondomarine won the running to take over Cantieri di Pisa, historical brand of the Italian yachting industry, synonymous of Italian quality in the world of yachting.

To be acquired were the trademarks of the yard, warehouses and facilities and the six boats under construction. The transaction also provided for the total absorption of the labor force working in the yard, 33 employees so far.

Along with its tradition, Mondomarine carries on designing, engineering and building ships at the Savona Cantieri Navali Campanella production site still offering full-cycle production right from the cutting of the hull plates all the way to completion.

62 are the units built so far by Mondomarine in addition to the number previously reached by Cantieri Navali Campanella. During the last 9 years Mondomarine sold 21 yachts over 40m length 9 of which over 50 m length.

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